



2015 DOING BUSINESS IN ALGERIA ROADSHOW

DISCOVERING BUSINESS OPPORTUNITIES IN ALGERIA

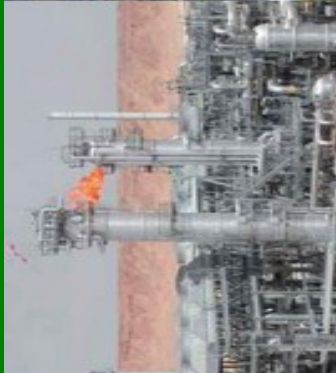
OCTOBER 21- 22, 2015
DETROIT, MICHIGAN

THE HENRY HOTEL
300 TOWN CENTER DRIVE, DEARBORN, MICHIGAN



Register at www.us-algeria.org

OVERVIEW



On October 21-22, 2015, the US-Algeria Business Council with the American Arab Chamber of Commerce, will be organizing the Doing Business in Algeria Roadshow in Detroit, Michigan, in partnership with the Embassy of Algeria in Washington DC, the US Embassy in Algeria and the FCE (Forum des chefs d'entreprises).

This high profile conference will feature the largest Algerian delegation to ever visit the United States led by His Excellency Abdeslam Bouchouareb, Minister of Industry, and Mines of Algeria and composed of key investment officials from the Algerian Government and CEOs of leading private and public Algerian companies.

The Doing Business in Algeria Roadshow's mission will be threefold:

- + to *showcase* Algerian products and services to US buyers and to give US sellers access to Algerian executives seeking to purchase US goods and services;

- + to *announce* firsthand opportunities for concrete information for US executives on how to succeed in business in Algeria; and

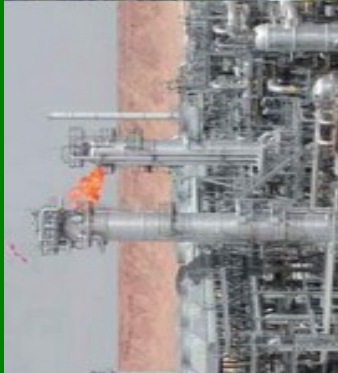
- + to *foster* frank exchanges between leading economic players in US-Algeria trade with the goal of expanding partnership and trade

US executives should plan to attend this featured conference during the Doing Business in Algeria Roadshow featuring the **largest delegation to ever visit the United States led by His Excellency Abdeslam Bouchouareb, the Minister of Industry and Mines of Algeria and His Excellency Ambassador Madjid Bouguerra, the Algerian Ambassador to the United States, Her Excellency Ambassador Joan Polaschik, US Ambassador in Algeria, and the Official Algerian Delegation consisting of over 60 CEO's of major companies ready to do business.**

This full day conference on October 22 will feature in the morning success stories, insight from Algerian business leaders and government officials, new opportunities and tips for succeeding in US-Algeria trade with an afternoon of networking and one-on-one business meetings. An additional afternoon of one-on-one business meetings will take place on October 21 from 2-5pm.

Register at www.us-algeria.org

ECONOMIC OUTLOOK



When considering participating in the 2015 Doing Business in Algeria Roadshow, the bottom line for all US companies is *why should I be interested in the Algerian economy?*

We can answer this question now by providing these exciting business figures and projections:

Between 2014 to 2019 the Government of Algeria will invest close to US \$ 260 billion in major projects and purchases in nearly all sectors where US technology, service and goods are in demand. Just see the following list of projects available for US participation.

With a population of thirty-nine million people, political stability and a growing economy, Algeria has emerged as one of the most attractive markets in the world for US trade and investment.

Algeria has strengthened its reputation as a global market player with a responsible fiscal policy and continues to look overseas to attract more investors. It has drastically reduced its external debt-to-GDP ratio from 75.1% in 1995, to 5.7% in 2006 and less than 1% in 2013. Inflation has been tamed with the inflation rate recently stabilizing at around 3.5%.

Algeria is the industrial powerhouse of North Africa, the First largest country in Africa and one of the richest in terms of natural resources. With an economy dominated by the hydrocarbons sector, it has benefited from its natural resources.

Algeria is running a substantial trade surplus and building up foreign exchange reserves. In addition to its booming energy sector, other high-performing industries include agriculture, construction, mining, food processing, and light manufacturing.

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KEY INDUSTRIES



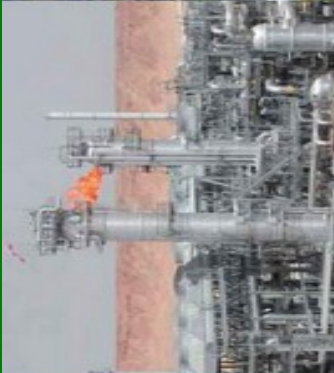
Agribusiness & Food

- Algeria recognizes the outstanding quality of US foods and each year purchases massive quantities of meat, powdered milk, wheat, corn, nuts, dried fruit, and other commodities from the USA
- Algeria purchases packaging equipment for foods
- Algeria is currently seeking to mechanize large scale farms with US agribusiness solutions and managers
- Algeria is seeking dairy equipment to build large dairies
- Algeria buys fertilizers, irrigation solutions, and farm equipment from the United States



Healthcare

- Algeria is currently revamping its entire medical system as part of the Algeria 2020 initiative that will help Algeria reach its goal of becoming a Center of Excellence for innovation, training, research, drug manufacturing and treatment
- Algeria is tendering 5 large teaching hospitals (700 bed) and is seeking US builders for this project
- Algeria is seeking a US healthcare partner to launch a large training and management project to introduce US-style hospital systems into Algeria
- Algeria is encouraging international companies to manufacture pharmaceuticals in Algeria and providing incentives for these companies
- Algeria is currently seeking to outfit 12 large state-of-the-art cancer treatment centers



Automobile Industry & Transportation

- Algeria is currently building the largest automobile factory in North Africa
- Algeria is seeking manufacturers of auto parts to produce in Algeria
- Algeria is seeking supply chain experts
- Algeria is tendering the purchase of new airplanes and new railcars
- Algeria is seeking a partner to train its tourism professionals
- Algeria is seeking builders for resorts and hotels across the country



KEY INDUSTRIES (cont.)



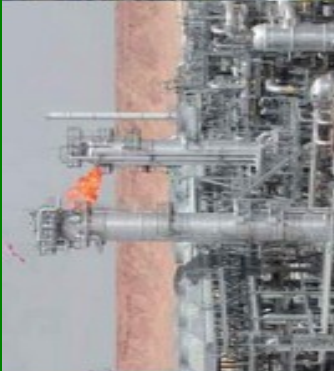
Infrastructure

- Algeria plans to build a new highway of over 1,500 kilometers in length
- Algeria has plans for massive public housing projects both for mid income as well as low income families
- Algeria is building large state-of-the-art educational, research and sports facilities
- Algeria is revamping its existing railway and adding up to 4,000 kilometers in new tracks
- Algeria is building new airports and will upgrade existing airports



Energy and Mining

- Algeria is launching new exploration blocks for energy exploration
- Algeria is buying mining equipment and scanning equipment for the mineral rich southern part of the country
- Algeria is seeking partners to build and manage petrochemical plants
- Algeria is seeking solar solutions for the Sahara Desert
- Algeria is purchasing gas/solar turbines



BENEFITS & FORMAT

Doing Business in Algeria Roadshow October 21-22, 2015 - Detroit, Michigan

Wednesday, October 21, 2015

2:00pm – 5:00pm B2B – Matching Meetings for companies

Thursday October 22, 2015

8:00am – 9:00am Press Conference

9:00am Opening Remarks

9:15 am Keynote Address

9:45 am Success Stories in US-Algeria Partnership & Trade Panel

10:30am The Path to Success-Insight from Algerian Investment Officials

11:30am Investment Opportunities in Detroit & Michigan

12:00pm Keynote Address/Lunch

2:00pm – 5:00pm B2B – Matching Meetings for companies

Business-2-Business

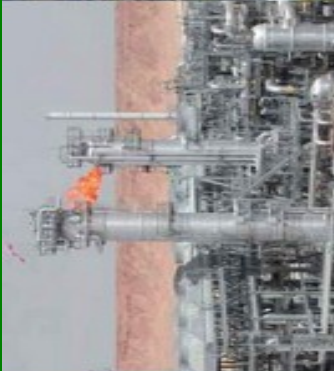
Matchmaking Opportunities

October 21 at 2:00PM to 5:00PM

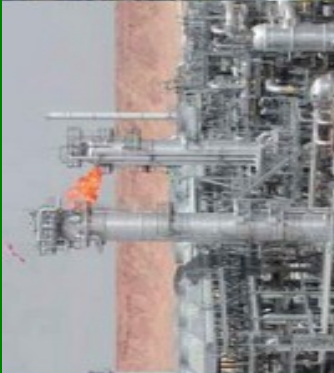
October 22, 2015 at 2:00PM to 5:00PM

Don't miss the opportunity for US executives to meet with their Algerian counterparts to discuss opportunities for trade and partnership, and to benefit from the presence and support of international trade experts and interpreters.

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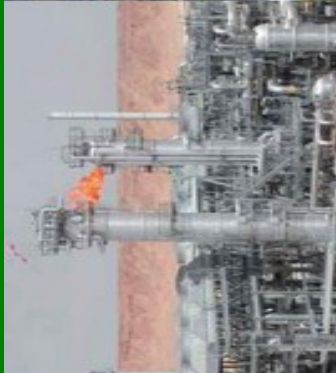
ALGERIAN DELEGATION



Manufacturing

- **FECHKEUR Abdelmadjid**, President & CEO & Vice-President of FCE, **Groupe RED MED**, Aeronautics / Service Delivery
- **BENDIMERAD Mehdi**, President & CEO of the International Relations Commission, **Sarl SPS**, Engineering, Manufacturing and Assembling of sandwich panels
- **ABDERRAHIM Kaci**, President, **ECT-ALU-WELD**, Industrial supplies welding equipment & Fixing, Aluminum, Joinery & Facades
- **AGGOUN Abdelkader**, President & CEO, **Sarl SMTP**, Plastic Processing
- **BASLIMANE Youcef**, President & CEO, **Groupe MINIROS**, Production and distribution of paint application tools and cleaning- Immobilière- Management Design Office and engineering- Fitness Club
- **BELBACHIR Najjat**, Corporate President, **SIMAP Sarl**, Manufacture and distribution of school supplies and office
- **CHELALI Ali**, President & CEO, **PMO**, Machine Tools & Accessories
- **DEKAR Farid**, President & CEO, **ALGAL PLUS SARL**, Manufacture Aluminium profiles (extrusion) Supply and installation of aluminum joinery
- **GUETTECHE Moncef**, President, **Eurl Guetthermique**, Thermal Equipment
- **HAMMOUD Mohamed**, President, **MILLTECH Sarl**, Telecom, Scientific Research
- **KACEMI Abdelkader**, President, **Sarl KOM Algérie**, Lifting and Material Handling Equipment, Spare Parts, Maintenance
- **MAHMOUDI Imène**, Pharmacist Technical Director, **SIMAP Sarl**, Manufacture and distribution of school supplies and office
- **SEDDIKI Fadila & Mr. MEKHZAR Mokhtar**, Executive Director, **IMPRO Sarl**, Mechanical supply, import and maintenance of industrial spare parts
- **TARFAOUI Mebrouk**, President, **Sarl SPCOR**, Equipment rental, transportation, handling and lifting, moving rig
- **MEHMEL Azouaou**, President & CEO, **Algerie Telecom**, Phone and electronic telecommunications networks and services

ALGERIAN DELGATION (cont.)



Construction

- **BENABDI Abdenor**, President, **Sarl PROMOTECH**, Property Development
- **BENDJERIOU Lazhar**, President, **EFMC**, Hydraulic works construction and civil engineering
- **BENHAMADI Hocine**, President & CEO, **Groupe Benhamadi**, Brickworks- Electronics and Electro - household Semolina Flour Mills - New homes
- **BOURAHLI Redha**, Manager, **Sarl Brique Live**, Brickwork + Extraction of sand and granite grinding material mining and materials
- **BOURAHLI Toufik**, President, **Sarl Brique Live**, Brickwork + Extraction of sand and granite grinding material mining and materials
- **BOURAHLI Zohier**, Manager, **Sarl Brique Live**, Brickwork + Extraction of sand and granite grinding material mining and materials
- **CHAREDDIB Abdelmadjid**, President, **Promotion Immobilière**, Construction
- **CHENINE Mohamed**, President, **Etp CHENINE**, Public Works
- **DJERBELLOU Abdeslem**, President & CEO, **Sarl Euro Japan**, Construction Conception, development and manufacturing of pre- plant construction in metalic frame
- **HADDAD Ali**, President & CEO, **ETRHB/HADDAD GROUP**
- **HAMMADI Othmane**, President & CEO, **Groupe Hammadi**, Public Works
- **MIHOUBI Belkacem**, President, **SOGEOS SarlIm**, port and distribution / Works in BTPH
- **MOKHTARI Mohammed**, President, **SarlTOUTRAM**, Construction, Manufacture and sale of concrete, property development
- **MORSLI Abdelbahi**, President, **SEB SEB CONSTRUCTION**, Building & Hydraulic Works, Construction, services and shops
- **REKHROUKH Lakhdar**, President & CEO, **Groupe Cosider**, Public Works, Construction
- **SAKHRAOUI Abdelmadjid**, President, **ETBP SARL/EURL**, Building and public works, health sector (n clinical progress, scteur Economic Construction, promotion and other)
- **DJOUDI Kamel**, President & CEO, **Groupe Imetal**, Steel Manufacturing
- **BOULEBD Slimane**, President & CEO, **ENMTP**, Heavy Construction Equipment

ALGERIAN DELEGATION (cont.)



Automotive

- **BAIRI Mohamed**, President & CEO & Vice-President of FCE, **IVAL Spa**, Importer and distributor of IVECO new vehicle spare parts
- **BOUZEGHAYA Rabah**, President, **SAAC EL MOUMTAZA**, Production of starter batteries for vehicles
- **ACHAIBOU Abderrahmane**, President & CEO, **ACHAIBOU Gpe**, CDealer Automobile- marketing of vehicles and spare parts
- **ACHAIBOU Amal**, Communications Officer, **ACHAIBOU Gpe**, Dealer Automobile- marketing of vehicles and spare parts
- **HASNAOUI Sefiane**, President & CEO, **NISSAN Algérie**, Distribution of Automobiles

Electronics

- **BEKKARA Djamel**, President & CEO, **Enie**
- **TRABELSSI Brahim**, President, **Elec El Djazair**, Manufacture and marketing of all types of large public and professional electronic cards, photovoltaic panels and solar solutions remote monitoring solutions, anti-intrusion system and LED display solutions
- **MALLEK Fatma Zohra**, Exec Director, **SARL RETAIL BANKING SERVICES**, Computer solutions integrator

Food Industry

- **IKHENACHE Djamila**, President & CEO, **Groupe AGRODIV**
- **MAROUANI Mahdi**, President & CEO, **ROYAL Spa**, Agri-Food , soft drinks and juices
- **TAIEB EZZRAIMI Farid**, President & CEO, **SIM AGRO Spa**, Cereal processing , production of semolina, flour , couscous and pasta derived from cereals
- **YAHIAOUI Nacer**, President & CEO, **Biscuiterie LA SOUMMAM**

Legal

- **BOUCHEMLA Fatima Zohra**, President & CEO, **Cabinet BOUCHEMLA LAHMICI**, Investment Advisory
- **BOUCHOUAREB Hichem**, President, **DEY CAPITAL**, Counsel and Legal Assistance
- **KHALEF Fayçal**, President, **DEY CAPITAL**, Investment Advisory
- **LAALAOUNA Baghdadadi**, President & CEO, **PSG Eurl**, Caretaking- Monitoring- Protection

ALGERIAN DELGATION (cont.)

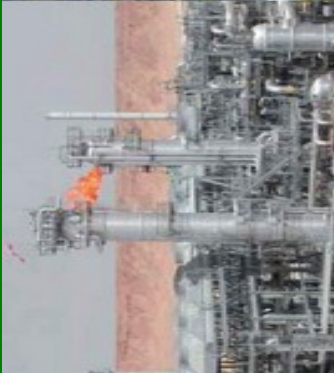


Agriculture

- **CHARAF-EDDINE Amara**, President & CEO, **SNTA**, Tobacco Industry

Advertising

- **HADJ SAID Mourad**, President & CEO, **AD DISPLAY S.P.A.**, Advertising , digital printing, display advertising on buses , manufacture and sale of street furniture , manufacture and sale of sugar and coffee



REGISTRATION

Doing Business in Algeria Roadshow

We will help you to identify buyers and trade opportunities and prepare your Algerian counterpart to meet with you during the Doing Business in Algeria Conference.

By Registering you will be able to have the opportunity to network with all the delegation and also arranged One-on-One Meetings with matched companies.

Please register at the USABC website:

[WWW.US-ALGERIA.ORG](http://www.us-algeria.org)

<http://www.us-algeria.org/usabc-events/2015-doing-business-in-algeria-roadshow.html>

Or complete registration form on next page

For further information, please contact:

US-Algeria Business Council

Dr. Ismael Chikhoun, President & CEO

703-418-4150 or chikhoun@us-algeria.org

or

American Arab Chamber of Commerce

Fay Beydoun, Executive Director

313-457-1717 or faybeydoun@americanarab.com



Register at www.us-algeria.org

REGISTRATION (cont.)

REGISTRATION FORM

Please email completed registration form to
Jessica Inzeo at j.inzeo@us-algeria.org by October 10, 2015

- All guests must be registered & pre-paid before start of event
- Can pay by check, transfer of PayPal for participation fees
- No refunds will be given for cancellations on or after October 10, 2015

Company Name: _____

Company Website: _____

Attendee Name: _____

Attendee Title: _____

Attendee E-mail Address: _____

Attendee Telephone Number: _____

Company Description: _____

Description of Ideal Algerian Counterpart or Client: _____

Proposed Technology, Service or Product for Algerian Market: _____

Payment Type: _____

Payment Date: _____

Notes:

Register at www.us-algeria.org

